

2019-2020 District Goals



District: District 23 B
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

1. Use of webinar services to target officers for a fall training who did not appear for annual June workshops

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Early notification of September training date to ensure that conflicts are minimized or eliminated. Date has already been determined

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	50
3rd Quarter	50
4th Quarter	50

By the end of the 4th quarter, the district will add a total of 175 new members.

Action Items:

My district will organize at least membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	30

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 30 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize a Leo Club(s).

My district will start a Speciality Club(s).

Club membership based on ethnic background

New Cabinet chair position created to guide club recruitment

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	50
2nd Quartter	50
3rd Quartter	50
4th Quartter	50

By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 200 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

1. Introduction of "PRIDE" recognition program to honor experienced Lions.
2. Double number of formal district orientation programs to 2 per county for fall/spring.

NET GROWTH GOAL

175	+	30	-	200	=	5
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 121000 people.

Action Itiems:

Of tte ttotal number of people served in my distirict, 30000 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and

Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

1. Conttnue distirictt auditt of club service calendars
2. Creatton of new Cabinett chair flor Red Cross blood drives
3. Reporttng of number ofl acttvites and people served in distirictt communicattons
4. Publicatton ofl clarified acttvitty reporttng oppottunittes

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1300 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 58% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

1. Conduct training of club LCIF coordinators
2. Promote/publicize LCIF grants received by district or Multiple district

ADVOCATE

In the 2019-2020 fiscal year, 58% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

1. Promote creation of Service Chairs which are not well known in district to date
2. Zone chairs to follow up along with GST on club reporting
3. Mandate up-to-date activity reports as part of district 100% Secretary Award requirements